



Market Research | Dehradun

About TorcAI:

TorcAI, a data science company and global provider of Audience Infrastructure and Programmatic solutions to advertisers, publishers, agencies and innovative technology companies. We provide highly customizable audience platforms, real-time trading systems with machine learning capabilities. TorcAI has provided technology solutions to enterprises in the AdTech and MarTech space enabling them to monetize data assets and bring in competitive technological advantage.

Our platform's strength lies in our ability to re-engineer complex ad and audience tech work flows and bring in efficiencies with an objective to meet business goals. Know more at www.torcai.com.

About Profile:

We are looking for a Business Analyst who will be the vital link between our information technology capacity and our business objectives by supporting and ensuring the successful completion of analytical, building, testing and deployment tasks of our software product's features. A person who is good in Developing Business Proposals, Project Plans and Monitoring and Evaluating business processes, anticipating requirements, uncovering areas for improvement, and developing and implementing solutions.

Responsibilities

- Making Technical and Business Proposals for Ad-Tech solutions
- Researching on Sectors and Companies for proposals and doing SWOT analysis, PESTEL Analysis, etc.
- Ability to do Risk Analysis of Agreements and Sectors.
- Conducting meetings and presentations to share ideas and findings.
- Performing requirements analysis.
- Strong Reporting and Monitoring skills
- Effectively communicating the insights and plans to cross-functional team members and management.
- Knowledge of Project Management tools and trackers
- Working closely with clients, technicians, and managerial staff.

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- Ensuring solutions meet business needs and requirements.
- Managing projects, developing project plans, and monitoring performance.
- Updating, implementing, and maintaining procedures.
- Prioritizing initiatives based on business needs and requirements.
- Serving as a liaison between stakeholders.
- Monitoring deliverables and ensuring timely completion of projects.

Business Analyst Requirements:

- A bachelor's degree in Engineering and MBA.
- Exceptional analytical and conceptual thinking skills.
- The ability to influence stakeholders and work closely with them to determine acceptable solutions.
- Quick Learner
- Good communication and interpersonal skills.
- Excellent documentation skills.
- Fundamental analytical and conceptual thinking skills.
- Experience creating detailed reports and giving presentations.
- Competency in Microsoft applications including Word, Excel, and PowerPoint and Publisher.
- A track record of following through on commitments.
- Excellent planning, organizational, and time management skills.
- A history of leading and supporting successful projects.
- Project Planning and Monitoring.

Please mail your resume at: hire@torcai.com

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