



UI/UX Designer | Dehradun

About TorcAI

TorcAI, a data science company and global provider of Audience Infrastructure and Programmatic solutions to advertisers, publishers, agencies and innovative technology companies. We provide highly customizable audience platforms, real-time trading systems with machine learning capabilities. TorcAI has provided technology solutions to enterprises in the AdTech and MarTech space enabling them to monetize data assets and bring in competitive technological advantage.

Our platform's strength lies in our ability to re-engineer complex ad and audience tech work flows and bring in efficiencies with an objective to meet business goals. Know more at www.torcai.com.

About Profile

We are looking for a UI/UX designer who is able to understand our business requirements and any technical limitations, as well as be responsible for conceiving and conducting user research, interviews and surveys, and translating them into sitemaps, user flows, customer journey maps, wireframes, mockups and prototypes. The UI/UX designer will also be expected to design the overall functionality of the product, and in order to ensure a great user experience, iterate upon it in accordance with user-testing.

Roles and Responsibilities

- Gather and evaluate user requirements in collaboration with product managers and engineers
- Illustrate design ideas using storyboards, process flows and sitemaps
- Design graphic user interface elements, like menus, tabs and widgets
- Build page navigation buttons and search fields

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- Develop UI mockups and prototypes that clearly illustrate how sites function and look like
- Create original graphic designs (e.g. images, sketches and tables)
- Prepare and present rough drafts to internal teams and key stakeholders
- Identify and troubleshoot UX problems (e.g. responsiveness)
- Conduct layout adjustments based on user feedback
- Adhere to style standards on fonts, colors and images

Skill (Tech & Functional)

- Proven work experience as a UI/UX Designer or similar role
- Portfolio of design projects
- Knowledge of wireframe tools (e.g. Wireframe.cc and InVision)
- Up-to-date knowledge of design software like Adobe Illustrator and Photoshop
- Team spirit; strong communication skills to collaborate with various stakeholders
- Good time-management skills

Qualification & Experience

- Any graduate degree
- Need to have 3 + years as UI/UX Developer

Please mail your resume at: hire@torcai.com

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